

Rotary Club of Kona Sunrise

"Peace Through Service"

The Coffee Press

August 23, 2023

This week - Membership Discussion

Inside this issue:

Membership Blog	2
August Calendar	3
Club News	4

One of the biggest challenges facing almost every Rotary Club, is how to increase and maintain membership.

and the other will be to find some creative ways to grow our club.

Our discussion today will be two fold - one is on keeping our members informed and committed to the club,

The moderator for the discussion will be Bev Fraser, and we will be joined on Zoom by Connie Ichinose from the Hilo club to share her insights.

Welcome our Newest Member!

This week we have the pleasure of welcoming the newest member to the Rotary Club of Kona Sunrise - Toni Ann Symons.



Toni has been part of the Kona Community since moving here in 1968 from Los Angeles. She is currently the Executive Director for Neighborhood Place of Kona.

Come hear more about Toni, and help us to give her a huge welcome to the best club in Rotary!

The Rotary Club of Kona Sunrise meets the 2,3,& 4th Wednesdays at 7:00 am
Papa Kona Restaurant
75-5770 Alii Drive
Kailua Kona HI.
For additional information contact
Vernon Lowrey
573-465-2874 or
konasunriserotary@gmail.com

One of the best ways to help those in need in Maui, is to consider making a donation to the Rotary District 5000 Fund. All funds donated will be used to help those who have suffered losses in the Lahaina Fire.



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Membership Blog

Creating a Great Club Experience

Posted on [August 1, 2023](#)

By Tom Gump, aide to 2024-25 RI President Stephanie Urchick and a member of Rotary International's Membership Growth Committee

My favorite month of the year is August because that is when Rotary focuses on membership. As a membership organization, we recognize that our members are our biggest asset. When Rotary membership is strong, our clubs are thriving, we are more visible, and our members have more resources to help their communities.

That is why growing our membership is one of our top priorities. How do we grow membership? Luckily, we don't have to approach this question in a vacuum. A number of Rotary International surveys have confirmed that the single most important factor in member satisfaction is the club experience.

So how do we intentionally create a great club experience?

1) **Gather feedback** – If we offer a great club experience, our members are more likely to remain active and introduce others to the Rotary family. If we offer a poor club experience, our members leave. Either way, they tell others about their experience. We need to give members the value they want. To know what they want, we need to conduct regular surveys. [The Member Satisfaction Survey](#) helps gather feedback that can be used to shape a rewarding club experience.

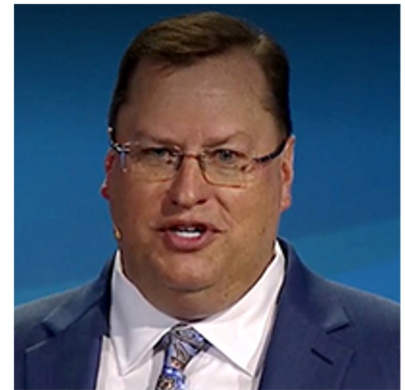
2) **Continuously improve** – Surveys are good, because we give our members an opportunity to be heard and make them feel like they belong. However, if we do not act on some of the suggested changes it has the opposite effect. At a presidents-elect training seminar, I once asked all the presidents-elect to tell us the one change they were going to make to create a great club

experience. Troy said he was going to have pie for dessert! The room burst into laughter. I ran into “Troy the Pie Guy” a few years later and I asked him if he “got his pie.”

He did; but a strange thing happened. Club members happy with that change started suggesting other changes. His club slowly transformed from a club resistant to change to one that sought ways to improve. It is now the second largest club in its district. Rotary has a [Leading Change course](#) that discusses how to plan for change while nurturing those members resistant to change.

3) **Be welcoming and caring** – Sometimes, the little things we do count the most. Standing at the front door and greeting participants (members and guests alike) with a smile and kind words will make them feel special and like they belong. Showing appreciation and saying “thank you” can turn potential members into members and volunteers into committed Rotary members. Recognition, either for monetary contributions or “sweat equity,” can have the same impact.

Membership strategies vary by region and should be culturally sensitive.



There are some great stories and interesting blogs on the Rotary Voices blog. Take a few minutes to learn about experiences of other Rotarians.

<https://blog.rotary.org/>

August 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		<p>1</p>  <p>Kalei Meet N Eat</p>	<p>2</p> 	<p>3</p>	<p>4</p>	<p>5</p>
<p>6</p>	<p>7</p>	<p>8</p>	<p>9</p> <p>Regular Meeting</p> <p>Speaker: Kathleen Merriam Subject: Mental Health</p>	<p>10</p>  <p>Chuck Rhoads</p>	<p>11</p>	<p>12</p>  <p>Vernon & Nancy</p>
<p>13</p>	<p>14</p>  <p>Nestorio</p>	<p>15</p>  <p>Bernice & Bruce</p>	<p>16</p> <p>Regular Meeting</p> <p>Speaker: PP Mike Fraser Subject: Who am I?</p>	<p>17</p>	<p>18</p>	<p>19</p>
<p>20</p>	<p>21</p>	<p>22</p>	<p>23</p> <p>Regular Meeting</p> <p>Speaker: Bev Fraser Subject: Membership Seminar</p>	<p>24</p>	<p>25</p>	<p>26</p>
<p>27</p>	<p>28</p>	<p>29</p>	<p>30</p> <p>PAU HANA @ Three Ring Ranch</p>	<p>31</p>		

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Club News



Paul Harris
Founder of
Rotary



R. Gordon
McNally
Rotary
International
President
2023-2024



Mark
Merriam
District 5000
Governor
2023 - 2024



Nestorio
Domingo
West Hawai'i
Assistant
Governor
2023-2024



Vernon
Lowrey
Rotary Club
of Kona
Sunrise
President
2023 - 2024

**THREE RING RANCH
EXOTIC ANIMAL SANCTUARY**

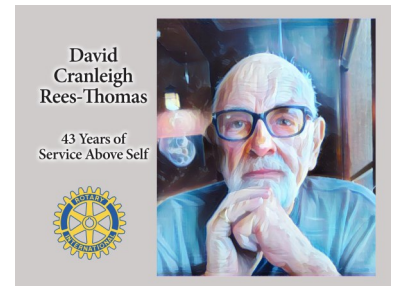
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Reserve your spot for a tour of Three Ring Ranch on August 30th. Tour will begin at 6:00 pm.

Invite a friend or colleague to join us for this fun and educational evening. Following the tour, we will gather at the home of Ann and Norm Goody for drinks and desserts.

Please consider making a donation to the Three Ring Ranch for their generous hosting of our tour.

Call 808-936-9965 to reserve your spot. Space is limited.



The funeral service for David Rees -Thomas will be held on September 16th. Time and location will be announced later.



District Governor Mark Merriam will be joining us for the "Sunrise to Sunset Peace Pole Dedications" on September 21st. He will be our guest speaker on Wednesday September 20th at our regular meeting.



The Coffee Press is published weekly and emailed to club members, fellow Rotarians, and friends around the world. To add or remove your name from our mailing list, email konasunriserotary@gmail.com. All rights reserved.